

JOSEPH BOSCHERT

MBA

Principal and Director of Product Management

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Current Responsibility

Joseph Boschert is a principal and director of product management with the Milwaukee office of Milliman. He joined the firm in 2017.

Professional Work Experience

Joseph leads product strategy and innovation at the intersection of healthcare, technology, and artificial intelligence. He focuses on turning complex technical capabilities into practical, scalable products that create measurable business value. His work spans product portfolio strategy, AI-enabled solution development, platform thinking, and the evolution of services into repeatable productized offerings.

With more than 20 years of experience across healthcare, FinTech, travel, manufacturing, and consumer goods, Joseph has held roles in software engineering, data and analytics, product management, operations, and sales. That cross-functional background gives him a rare ability to bridge technical execution and commercial outcomes, helping organizations move from ideas and prototypes to real-world products that customers use and value.

At Milliman, Joseph has helped shape a product-led approach to innovation, with a strong emphasis on generative AI, automation, and modern product development. He is particularly interested in building tools and platforms that improve efficiency, expand insight, and open new paths for growth. His work is grounded in a simple principle: build things that solve meaningful problems, deliver value quickly, and improve through continuous iteration.

Joseph's areas of expertise include generative AI strategy, product leadership, solution architecture, SaaS and business model transformation, data warehousing and analytics, automation, pricing strategy, market analysis, and product commercialization.

Education

- BBA, University of Wisconsin-Whitewater
- MBA, Marquette University

Presentations and Publications

- Predicting Opioid Use Disorder: Using Artificial Intelligence to Prevent Future Harm. Presented at International Conference on Opioids, June 2018.

- Assessing Opioid Risk with Predictive Analytics. SOA Health Watch, October 2018.
- Considerations for better health and wealth planning. Milliman.com, January 2020.
- Understanding the connections between health and financial wellness. Milliman.com, January 2020.
- More accurately assessing opioid risk in Medicare members. Milliman.com, January 2020.
- AI and Predictive Analytics. ICMG, January 2020.
- Medicare plan selection: Pharmacy costs alone are not enough. Milliman.com, December 2020.
- Hospital price transparency: March 2021 update. Milliman.com, April 2021.
- Hospital price transparency: June 2021 update. Milliman.com, June 2021.
- Hospital price transparency: Data or Information? Milliman.com, September 2021.